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### Cluster Mission Valencia

**FEDACOVA** 

Valencia, 20-21 October, 2021



### Join the Cluster Mission Valencia







#### 20 OCTOBER

9.30-10.00 Introduction by FEDACOVA & Block.Is Sergio Barona, FEDACOVA's Secretary General 10.00-10.30 Welcome to València by València Activa Valencia's Town Hall Councillor, Pilar Bernabé. 10.30-11.00 Start-Up, Europe and València. Fran Estevan, CEO of Innsomnia

#### 11.00-11.30 BREAK

#### 11.30-13.00 València entrepreneurial and innovation ecosystem

Moderated by Ismael Abel

Insomnia - Francesc Pons KM ZERO (Food innovation hub) - Nora Romero Ideas UPV/CEV UNOE - Josep Miquel Juan Startup Valencia - Sara Sanjuan BIGBAN Inversores Privados - Carmen Martinez

A<sub>B</sub>Q

#### **20 OCTOBER**

#### 13.15-14.30 LUNCH BREAK

#### 14.30-17.00 Clusters & Start Up presentation

Innsomnia Digital Innovation Hub - Carmen Furquet

Distrito Digital - Antonio Rodes

FIAB - Lorenza Lirosi

ASEACAM Madrid - Alicia Diez Fernandez

Other attendants to be confirmed

Clusters, startups and SMEs can apply for travel and accommodation costs reimbursement





#### 21 OCTOBER

9.00-9.30 Welcome by the Industry secretary from Valencia's Region Empar Martinez

9.30 - 10:00 Open Challenge Presentation -Blockchain Solutions for Tourism and Fashion Industry Danijel Pavlica

10:00 - 10:30 Pausa café

10:30 - 11:45 Workshop - BlockChain for different industries

Moderated by Ximo del Río (FEDACOVA's Innovation Comission President)

- Ainia- Juan Pablo Lázaro
- ITI- Jordi Arjona
- ITENE- Sergio Guerri

#### 21 OCTOBER

12:00 - 13:30 Open Challenge Presentation & Workshop - Blockchain solutions for Tourism Sector and Fashion Industry

Moderated by Ismael Abel and Danijel Pavlica) Two challenges will be presented. Attendants will be invited to work during the session to define 'concept-solutions'

13:30 -13:45 Closing ceremony by FEDACOVA

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Thank you!

Contact information (name, e-mail)