

# DIGITAL SME Blockchain Summit 2021

20 September 2021, 11:00-13:00 CEST

Online event

## AGENDA:

### 11:00 – 11:20 Introduction

*Welcome by Sebastiano Toffaletti, DIGITAL SME Secretary General*

*Keynote by Mr Peter Geršak, State Secretary Government Office for Digital Transformation*

### 11:20 – 12:10 Panel 1: The perspective of Blockchain SMEs in Europe: What are their challenges? What do they need to thrive?

Panel 1 will discuss barriers and opportunities for development and implementation of blockchain-based solutions in Europe. Sectoral associations representative will share their members' challenges faced while setting up their blockchain business, as well as challenges as regards cryptocurrencies, regulations, interoperability, workforce skills, etc. Experts will provide insights on the European blockchain market and regulatory framework. Further, we want to highlight national differences and similarities.

#### Speakers:

- *Almudena de la Mata, Director General @ Blockchain Intelligence*
- *Marc Taverner, Executive Director @ INATBA - International Association for Trusted Blockchain Applications*
- *Pietro Azzara, Director @ Italia4Blockchain*
- *Dr Lukas Repa, Senior Policy Officer in the Digital Innovation & Blockchain Unit @ DG CONNECT*
- *Petko Karamotchev, CEO @ Industria*

*Moderated by Sebastiano Toffaletti*

### 12:10 – 12:40 Panel 2: Success stories of SMEs: Blockchain solutions in Europe

This panel will focus on blockchain use cases and best practices of European SMEs. Four SME entrepreneurs will present their successful blockchain-based solutions and blockchain applications in different European key sectors, such as finance, supply chain & logistics, agrifood, identity, etc.

*Speakers: blockchain entrepreneurs from the DIGITAL SME Task Force on Blockchain & DLT and the Block.IS Acceleration Programme.*

- *Emiliyan Enev, Recheck.io*
- *Irene Hernandez, GATACA*
- *Alessandro Chelli, Trusty*

- *Jean-Christophe Finidori, HODLNG*

*Moderated by Margherita Leder, Co-Chair of the Task Force*

**12:40 – 13.00 Conclusions**

*Keynote by MEP Henna Virkkunen, EPP*

*Wrap-up by DIGITAL SME*

The conclusion of the event will allow to address the following questions: How can policy makers support start-ups and SMEs to further increase the uptake of blockchain in Europe and make the shift from individual successful use cases to a European blockchain success story?