Block.IS

Block.IS Pitch Presentation

Block.IS Consortium

2019

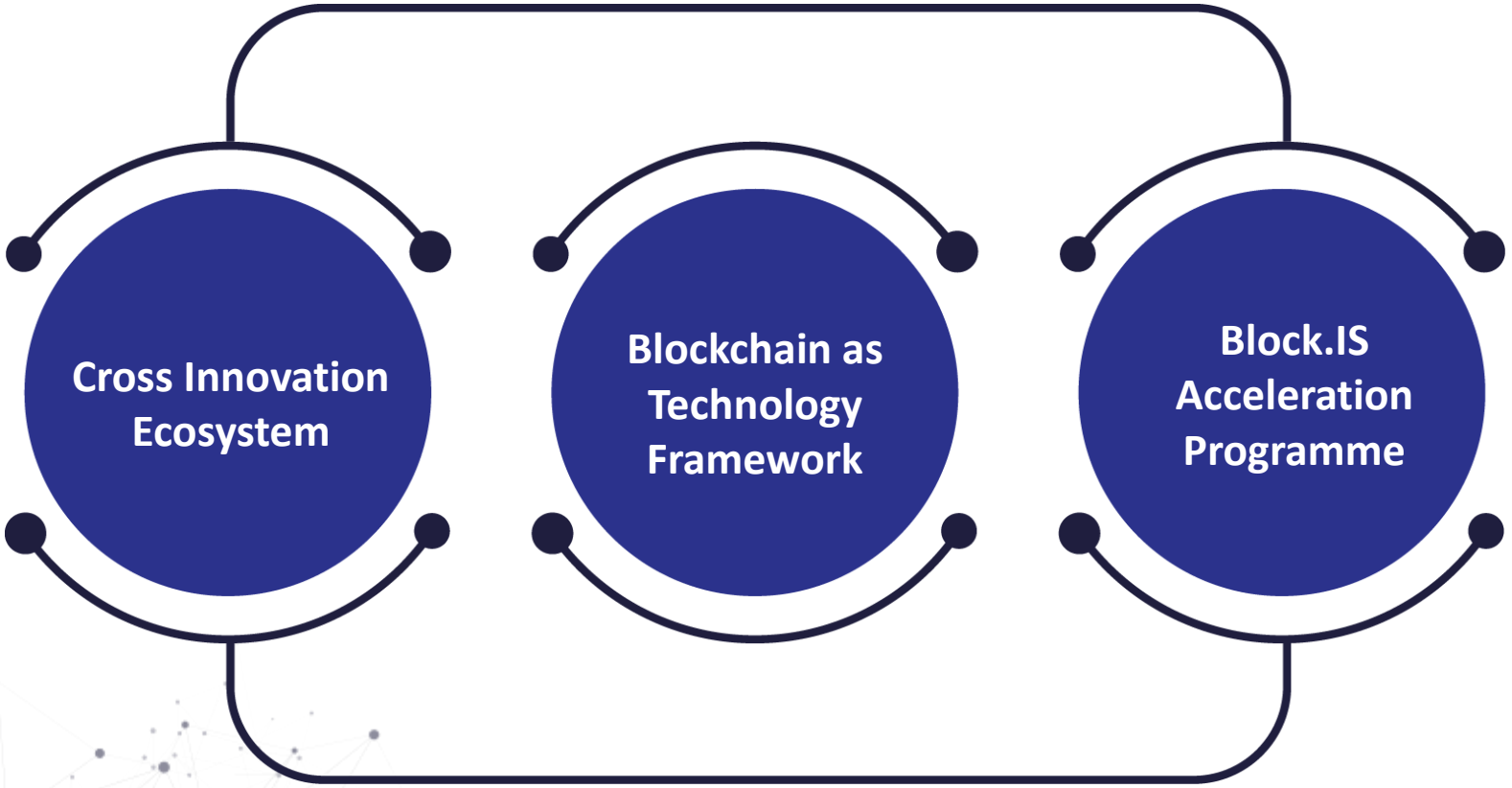
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 824509.

Blockchain is an 'opportunity' for EU… Digital revolution to help Europeans adapt and profit from it.

– EU Commissioner Mariya Gabriel

What is Block.IS?

European SMEs need simultaneous access to knowledge, technology, capital and markets in order to respond to current challenges of the global competitive environment.



Blockchain focus: What is at stake?

AGRIFOOD

The largest food & drink exporter with **18 % of global market share**

FINANCE

20-30% of total service market revenue and about **20% of EU's GDP**

LOGISTICS

14% of EU's GDP with expected growth of **40% by 2040**

● MARKET VALUE ● INNOVATION POTENTIAL ● CONNECTING MARKETS ●

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Block.IS Ecosystem

Tech SMEs/ Innovators

Clusters & SMEs Associations

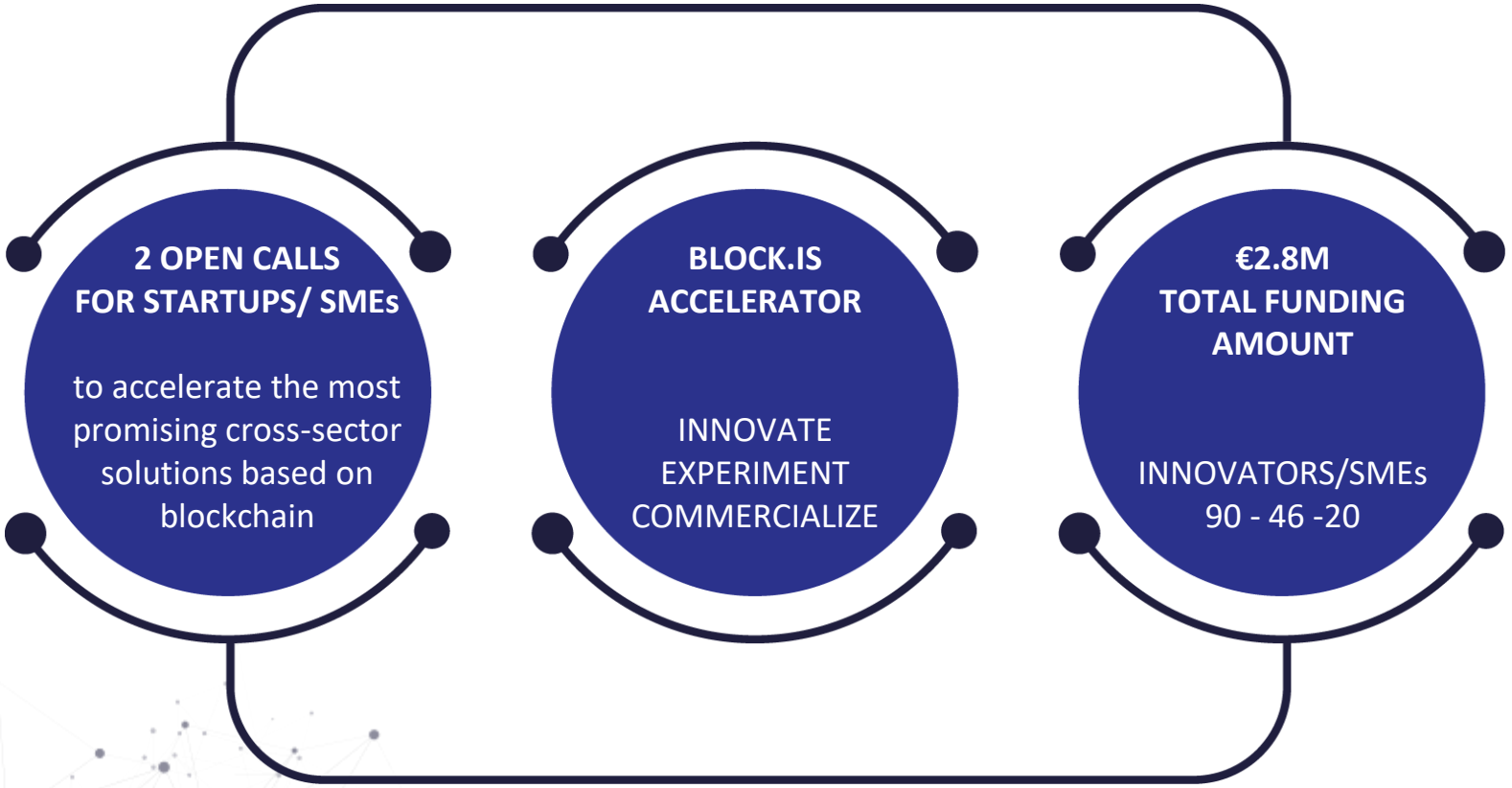
Investors/ Corporates

Startup Accelerators

Authorities & politicians

What's in it for you?

Block.IS offers a holistic portfolio of technical and business support services to catalyze blockchain adoption – cross-sector/border.



What's in it for you?

Block.IS offers a holistic portfolio of technical and business support services to catalyze blockchain adoption – cross-sector/border.

4 Blockchain-ready software enablers to support the dev. of novel products/ services.

Tailored tech support self-documentation services, docker images & recipes, and more.

Support helpdesk for startups/ SMEs featuring advanced technological knowledge and resources.

1-1 Business mentorship to help founders build venture-backable, high-tech enterprises.

3 Immersive bootcamps that reflect the latest trends/ insights in fundraising & startup scale-ups.

Pan-EU pool of investors & corporates to fill the gap between seed- & late-stage funding needs.

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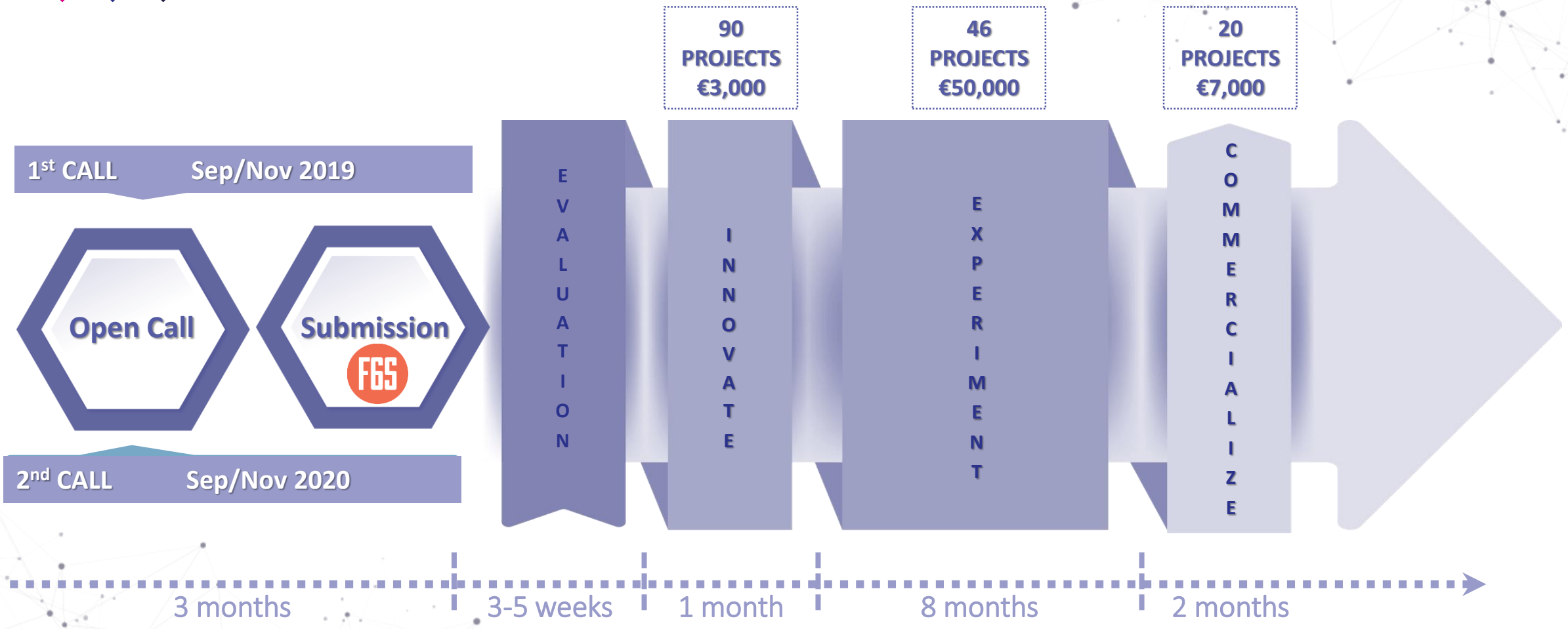
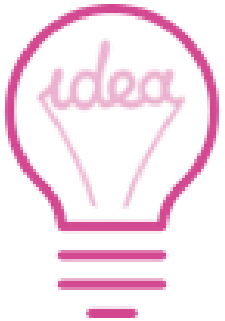
Block.IS Accelerator Programme



Block.IS Accelerator Programme

INNOVATE

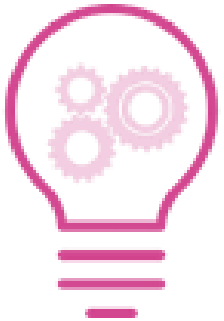
- Duration: **1-month**, SMEs-innovators work remotely
- Number of SMEs: **Top 45 ideas**/projects per open call.
- Activities: SMEs will be invited to **fine-tune their concept**, elaborate an early prototype or mock-up and the technical architecture of the proposed solution and prepare a tech-business pitch to present at the Innovation Event/Clusters-Innovators Assembly
- Funding: **€3.000** (lump sum) per SME, attached to the participation in the Block.IS Innovation Event and a pitch of the proposed solution.
- Evaluation to Stage EXPERIMENT: Evaluate the technology and the business potential via a face to face technical interview and pitching during the Innovation Event/Clusters-Innovators Assembly. The **top 23 SMEs** will be selected to enter the EXPERIMENT stage.



Block.IS Accelerator Programme

EXPERIMENT

- Duration: **8 months**, SMEs work remotely and occasionally participate in face-to-face meetings/workshops and trainings (bootcamp) organized by the consortium
- Number of SMEs: **Top 23 ideas**/projects per call.
- Activities: SMEs will be **developing the proposed Block.IS projects** in collaboration/ connection with Clusters networks, sector specialists and technology experts, participating in Block.IS programme community events and continuously communicate with their coach. Each SME will develop an MVP (Minimum Viable Product) targeting the agrifood, logistics and/or finance market.
- Funding: **€50.000** per SME, being attached with accomplishing 2 milestones (Design and MVP prototype) assessed by external reviewers.
- Evaluation to Stage COMMERCIALIZE: Analysis of the MVP/demonstrator technology and stage of development (TRL); business potential of the solution; initial traction or early adopters. These criteria will be judged by the Block.IS evaluators. The **top 10 solutions** will be selected to enter the Commercialize phase.



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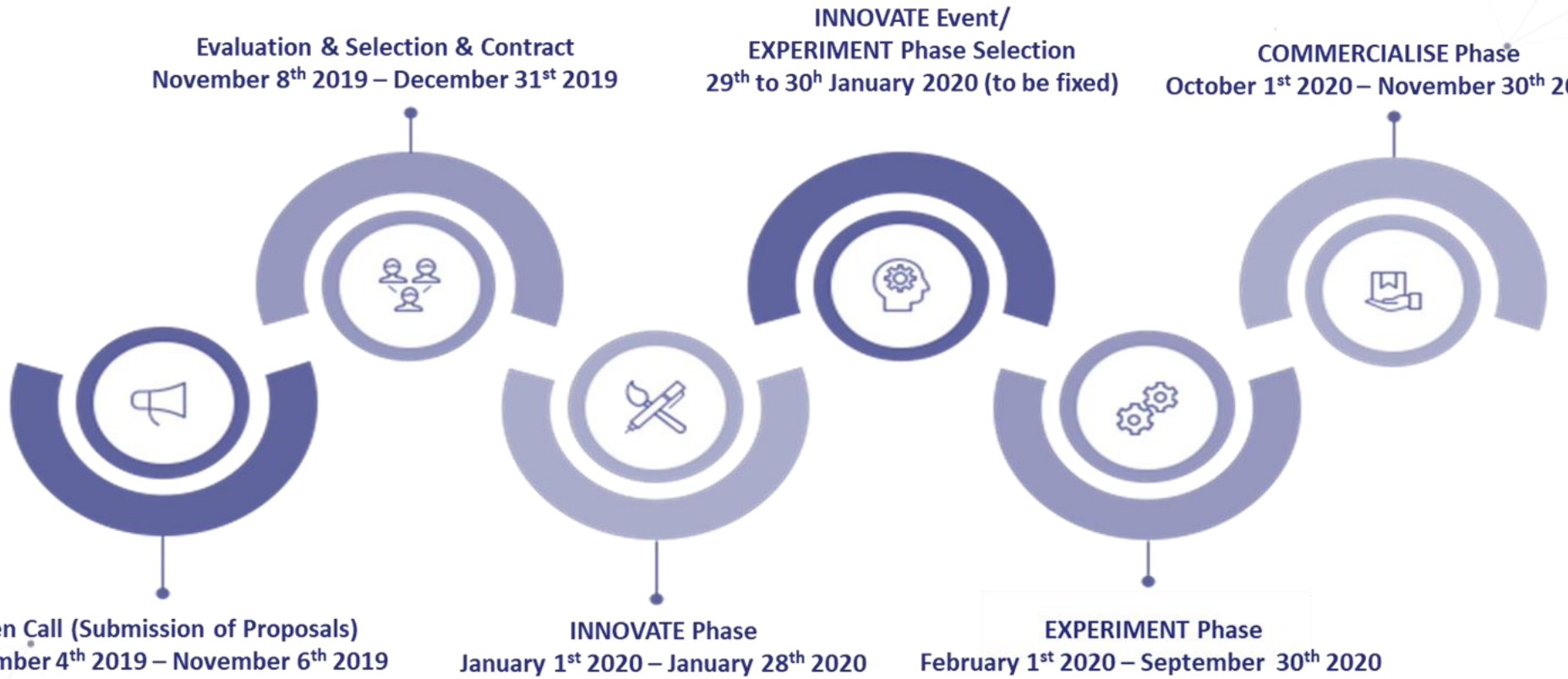
Block.IS Accelerator Programme

COMMERCIALIZE

- Duration: **2 months**, SMEs work remotely and participate in several meetings and events where they can promote their projects goals and outcomes
- Number of SMEs: **Top 10 ideas**/projects per call.
- Activities: SMEs will develop activities associated with the promotion and exploitation of their project, aiming to **engage new customers** and/or partners and/or investors.
- Funding: **€7.000** per SME, attached to the participation in the final demo day and planned promotion/ commercial activities of this stage.

Block.IS Accelerator Timeline



A few simple rules…

The calls will fund the execution of projects by **SMEs, legal entities** under the EC regulations.

Each SME may submit **only one (1) proposal** at each Block.IS Open Call. Multiple submissions per call is a disqualify factor.

SMEs may participate in **maximum one (1) accepted sub-project**! **Resubmission is allowed** in the second call if the applicant was not accepted in the first one.

Each project funded will receive **up to €60.000**, based on the approval of different deliverables/ milestones.

DISCLAIMER: *Please, follow the detailed rules provided in the Call Guideline.*

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OPEN CALL LAUNCHED
APPLY NOW!
F6S
Apply until November 6
via F6S Platform
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 824509.
More information:
blockis.eu

1st Open Call: How to Apply

Visit
www.f6s.com/block.is/about

1

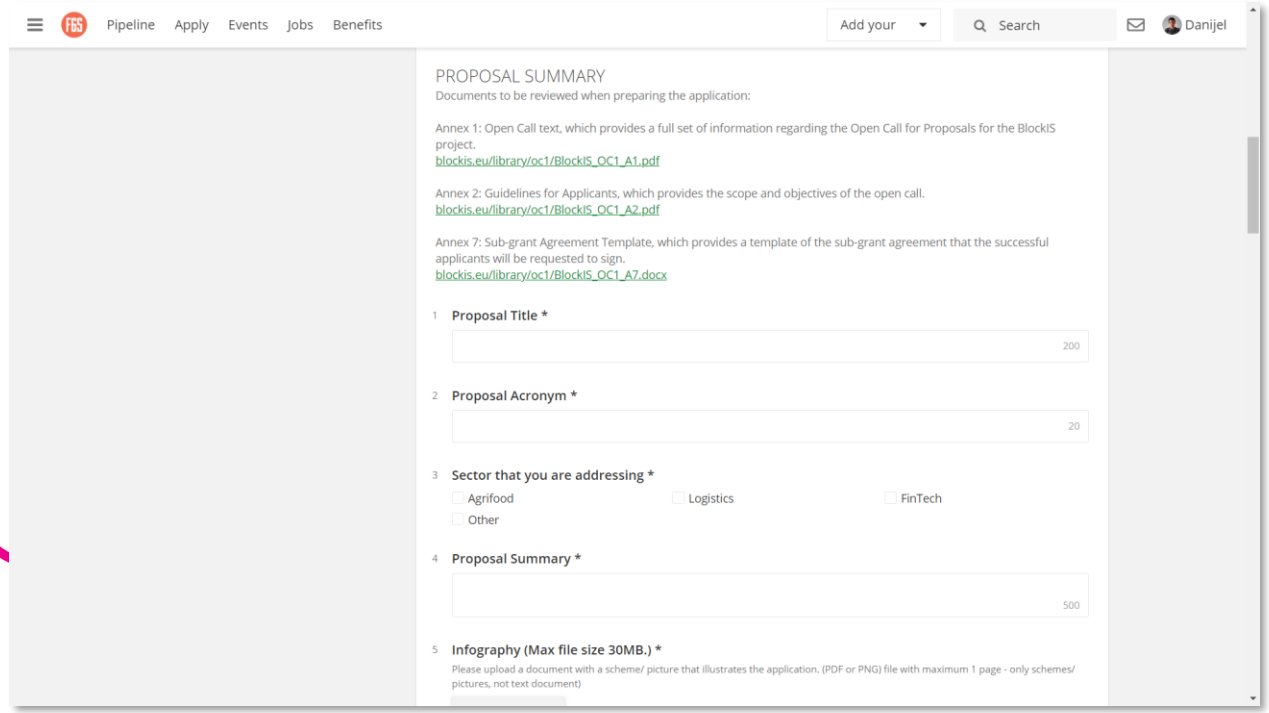
Register on F6S Platform

2

Read carefully the Open Call Documents

3

Fill in 30 Application Questions



ADDITIONAL VALUE

Block.IS Cluster Missions

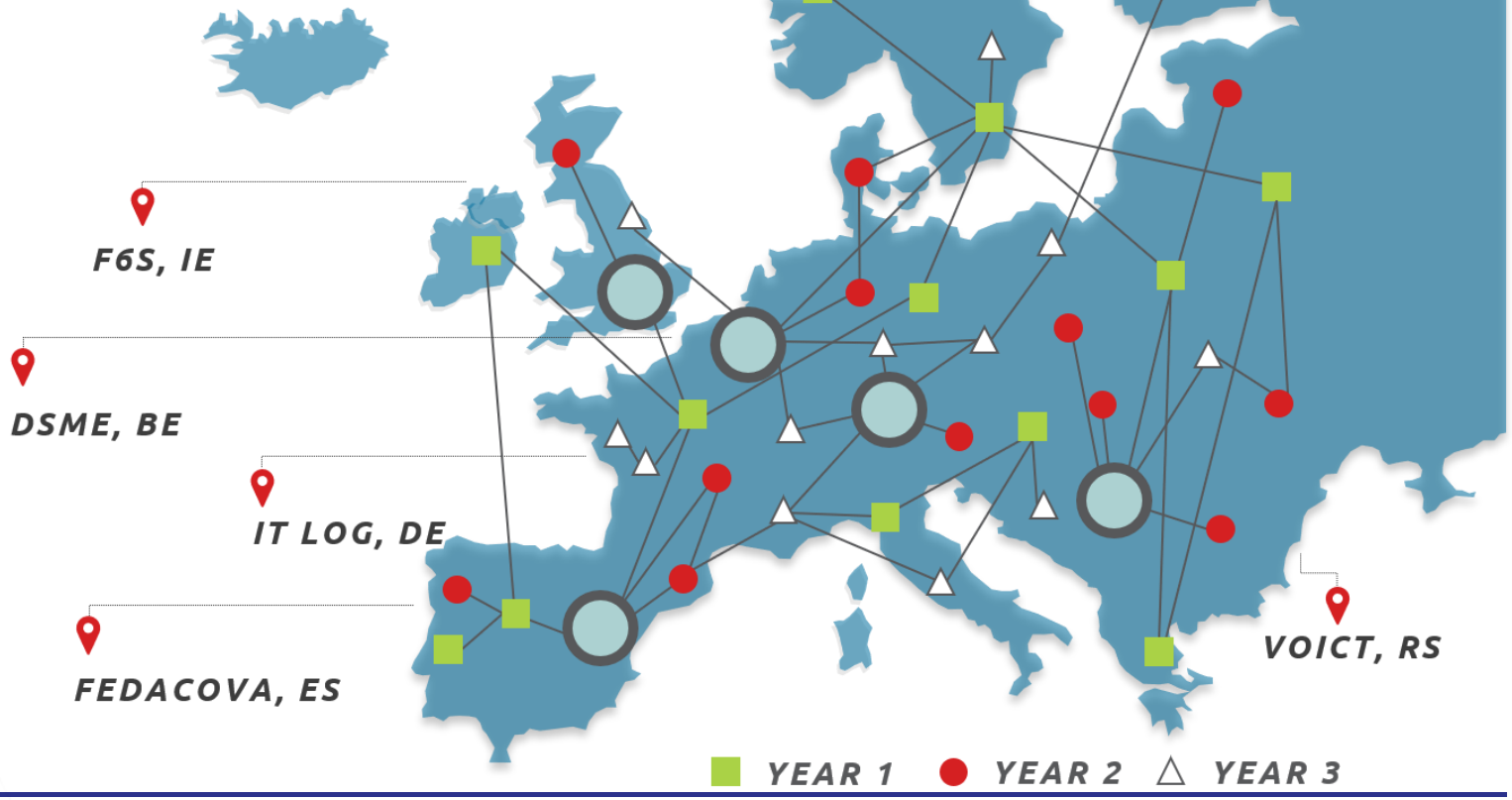
Block.IS Cluster Missions - a systemic approach towards cross-border/cluster/sector innovation spaces, to fill the gap between innovation suppliers, i.e. startups/ SMEs & Clusters (customers).

15
Cluster Missions

75
Clusters

45
SMEs/ Innovators

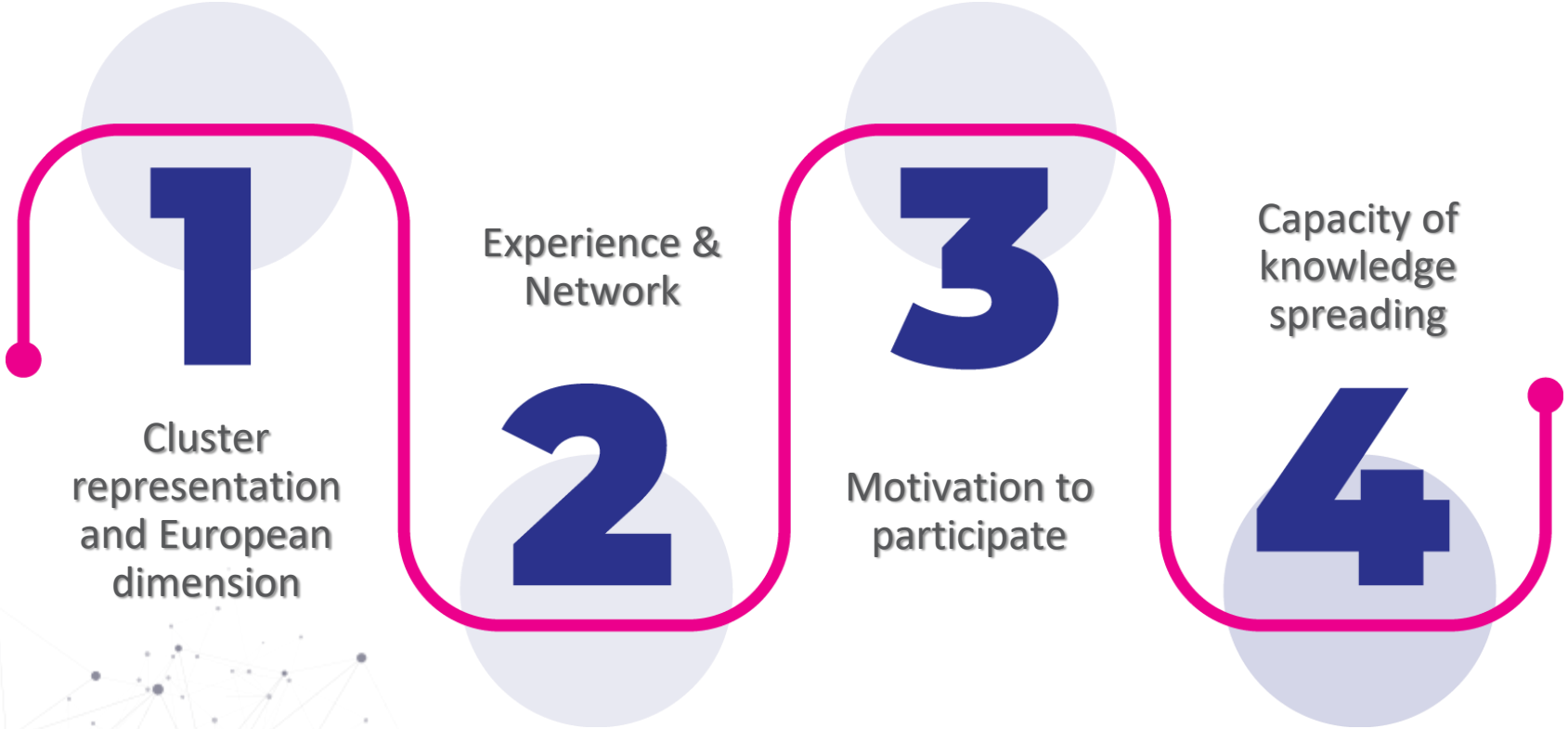
90,000 €
Funding



Evaluation Criteria

*The financial support is a mini-grant (for travel) and is fixed on up to **€750**.*

To receive funding, participants will have to have an active participation on the Missions and sign a 2-page contract to confirm funds transfer.



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Thank you!

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